

#BiodiversityFestivalOnTheRoad

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For years the qualified personnel, technicians, technologists and researchers of CNR-IAS - Detached Unit of Capo Granitola have been promoting the value of scientific dissemination by pursuing the third mission of Research Institutions through the direct application, valorization and use of knowledge. The scientific team works with professionalism and dedication, revealing the passion that supports them in their work, welcoming schools of all levels on daily visits or by activating PCTO (Paths for Transversal Skills and Orientation) promoting the choice of STEM (Science, Technology, Engineering and Mathematics) disciplines as a University choice.



PCTO activities of students in the laboratories and in the permanent museum structure dedicated to marine and terrestrial biodiversity located at CNR-IAS Detached Unit of Capo Granitola.



Gibellina 1 - Scout Group, Panther squadron, "Nature Enterprise" Department activities at CNR-IAS Detached Unit of Capo Granitola.



Mazarese Popular Free Age University "G. Alestra" visiting CNR IAS Detached Unit of Capo Granitola to discover biodiversity and the profession of a scientist.

In SPOKE 7, the #BiodiversityFestivalontheroad activity falls within the BIODIVERSITY AND SOCIETY - Communication, education and social impact section and has the objective of communicating and enhancing scientific research by actively involving stakeholders using an integrated communication strategy, in which the activities of scientific research are promoted through direct contact between science and society in a space well embedded in the territory and culture.

Through #BiodiversityFestivalontheroad we are experimenting the transition from science to edutainment, that is, a form of playful communication where the "touch with hand" approach promotes the value of biodiversity, intervening on collective behavioral styles and promoting the demo-ethno-anthropological heritage of territories dedicated to research and environmental conservation. During #BiodiversityFestivalontheroad, science is disseminated through actions and languages such as storytelling by researchers, the presentation of scientific results with photos, exhibitions, events, multimedia installations, educational workshops and space to interact. At the moment, a series of activities have been carried out: educational visits by students and associations to CNR IAS - Detached Unit of Capo Granitola and PCTO activities.

It will be organized soon at the I.C. "Pirandello S.G. Bosco" of Campobello di Mazara a "Biodiversity Open Day", thanks to which the scientific team will carry out a series of scientific and recreational activities with the students of the school. The activities will take place "on the road" in the external areas of the school surrounding Capo Granitola engaging also parents and local associations in the dissemination activities.