I am very glad to introduce to you this first issue of "**Reviews in Endocrinology and Metabolism**". Some months ago, when I met the publisher who presented the project to me, I was a little doubtful. I thought about the numerous existing periodicals in our field – most of them affiliated to national and regional organizations – and the relevant difficulties regarding the chances of success of a new editorial project.

Anyway, soon after, something aroused my enthusiasm. The enthusiasm has been growing because the project was connected to the prestigious Italian School of Endocrinology: we were creating a new tool aimed at increasing its international visibility.

Moreover... the young physicians... how many difficulties they face in order to find a place in medical scientific literature!

Therefore, here I am. I will be managing REM, a quarterly, peer-reviewed, open access, on-line journal. The emphasis will be on promptly publishing quality mini-reviews by taking full advantage of the internet technology for both the submission and review of manuscripts.

REM is served by a large and highly qualified editorial board, its members representing to the extent possible the extremely broad range of interests characterizing REM itself.

The advent of online journals has created new opportunities and new challenges for publishers, authors, and readers. REM hopes and expects that this open access model will be enthusiastically received by the community it is intended to serve. The editorial board and I will do all we can to assure that the journal's publications are timely in their content and of the highest quality. We look forward to serving our colleagues by providing them with papers that will allow them to gain a fresh perspective on evolving fields in endocrinology and metabolism.

Annamaria Colao